PARTNERSHIP PROSPECTUS

Executive Partner $35,000 +

Executive Partners receive the highest conference exposure with additional benefits both pre and post-conference.

☐ Sponsor is eligible to have a senior company representative present up to a two-minute introduction for the Keynote Speaker (No commercial speech allowed; script to be provided and/or approved by ACLI)

Strategic Partner $25,000 +

Concurrent Session $25,000 - SOLD
☐ Sponsor is eligible to provide recommendations for session topic/speaker(s) (Subject to approval by ACLI)

Conference Partner $10,000 +

Virtual Focus Group $15,000
☐ Target audience focus group that accelerates new product and service developments and follow-up communication with focus group participants

VIP Roundtable $15,000
☐ Sponsor is eligible to host high level executive roundtable where peer to peer information is shared and discussed

Virtual Platform $12,500 - SOLD
☐ Sponsor will be branded on pre and post promotional emails as sole virtual platform sponsor. Also, branding on the virtual platform

VIP Invite Only Meet and Greet with José Andrés $10,000
☐ Sponsor is eligible to choose guests and format for discussion with approval from ACLI.

Thought Leadership: Whitepaper $10,000
☐ Sponsor is eligible to produce a post-event whitepaper, shared through ACLI media and social outlets.

Audience Response System $10,000
☐ Company logo featured on polling and Q&A

Branded Gamification through Virtual Platform $10,000
☐ Sponsor will host the gamification feature during the conference for attendees to win a prize for participating in sessions and visiting web pages.

Morning Hot Coffee and Hot Issue $10,000 - SOLD
☐ Sponsor is eligible to host a 45-minute hot topic discussion on the latest issues facing the industry

Conference Partner $10,000 + continued

Monday General Session $10,000
☐ Sponsor is eligible to provide a pre-recorded 2-minute introduction to the speaker. Script provided by ACLI and recording must be approved by ACLI in advance.

Tuesday General Session $10,000
☐ Sponsor is eligible to provide a pre-recorded 2-minute introduction to the speaker. Script provided by ACLI and recording must be approved by ACLI in advance.

Supporting Partner $5,000 +

Scotland & Scotch Virtual Exploration of Scotland $7,500
☐ Company is eligible to engage the audience and provide a speaker in this fun interactive tour of Scotland and Scotch Distillery.

Daily E-Newsletter Conference Recap $7,500 - SOLD
☐ Company logo and website information included on event daily e-newsletter

Monday Break Sponsor $5,000 - SOLD
☐ Company is eligible to provide a 1-minute pre-recorded video or ad to be shown during the break. Must be approved by ACLI in advance.

Tuesday Break Sponsor $5,000 - SOLD
☐ Company is eligible to provide a 1-minute pre-recorded video or ad to be shown during the break. Must be approved by ACLI in advance.

Attendee Experience $5,000
☐ Sponsor is eligible to provide a gift card/item that can be mailed or emailed, food delivery service etc. *(Sponsor must cover cost of gift card/item)*
Virtual Happy Hour with mixologist
Starbucks Gift Card
Dunkin Donuts Gift Card
GrubHub, UberEats, Postmates lunch delivery
Afternoon Yoga with Instructor
Cooking Lesson with Chef
Wine and Chat Room (wine concierge does pairings with meal suggestions)
PPE sponsored items (mask, hand sanitizer etc.) – delivered directly to attendees

Thought Leadership: Webinars $5,000 - SOLD
☐ Sponsor is eligible to host a targeted webinar to attendees during the month of October. *(Topic/speakers subject to approval by ACLI)*

Advertising Website Banner $5,000
☐ Sponsor is eligible to provide a banner that will be available on the website and virtual platform

Program Guide $5,000 - SOLD
☐ Company logo included on the cover of the digital program guide

Registration List $5,000 - SOLD
☐ Company logo and website information included on digital registration list

Branded Waiting Rooms – add on $5,000
☐ Sponsor is eligible to provide a logo or 30-second video clip that will be shown prior to the session *(Video is subject to approval by ACLI)*

PARTNER BENEFITS

Executive Partner $35,000 +

Three complimentary registrations to attend ACLI Annual Conference 2020 and discounted member rate for additional registrations

- Company logo will be included on all pre/post marketing emails and logo, description, and contact information included on virtual platform
- Complimentary full-page ad, logo, and company description featured in the Conference Program Guide
- Eligible to send electronic publication that will be available on the virtual app
- ACLI to promote session and partnership in advance of Conference on social media
- Company name and logo on event signage and recognition throughout conference materials, and website
- Company logo on ACLI's website year-round with hyperlink to your site
- Copy of pre-registration attendee list (emails not included)

Strategic Partner $25,000 +

- ☐ **Three COMPLIMENTARY Annual Conference 2020 registrations and member registration rate for any additional registrations**
- ☐ **Pre-recorded overview/statement from company leadership**
- ☐ **One COMPLIMENTARY full-page ad in Program Guide**
- ☐ **Logo and company description included in Program Guide**
- ☐ **Virtual Signage at sponsored event with your company logo**
- ☐ **Recognition in pre-marketing and virtual conference materials**
- ☐ **ACLI to promote session and partnership in advance of conference on social media**
- ☐ **Social Card to promote conference partnership**
- ☐ **Company is eligible to send electronic publication for download on our virtual publication platform**
- ☐ **Company is eligible to host personalize sponsor page on event virtual platform**
- ☐ **Copy of Annual Conference 2020 pre-registration list (emails not included)**

Conference Partner $10,000 +

- ☐ **Two COMPLIMENTARY Annual Conference 2020 registrations**
- ☐ **Complimentary ½ page ad, logo, and company description featured in the Conference Program Guide**
- ☐ **Virtual Signage at sponsored event with your company logo**
- ☐ **Recognition in pre-marketing and on-site materials**
- ☐ **Social Card to promote conference partnership**
- ☐ **Company is eligible to send electronic publication for download on our virtual publication platform**
- ☐ **Company is eligible to host personalized sponsor page on event virtual platform**
- ☐ **Copy of Annual Conference 2020 pre-registration list (emails not included)**

Supporting Partner $5,000 +

- ☐ **Logo and company description included in Program Guide**
- ☐ **Virtual Signage at sponsored event with your company logo**
- ☐ **Recognition in pre-marketing and on-site materials**
- ☐ **Social Card to promote conference partnership**
- ☐ **Company is eligible to send electronic publication for download on our virtual publication platform**
- ☐ **Copy of Annual Conference 2020 pre-registration list (emails not included)**

Partnership levels are determined by cumulative spend

For additional information on partnership/sponsorship opportunities please contact Geneva Barber at GenevaBarber@acli.com or call (202) 624-2312